

PORTFOLIO



ANA GABRIELA TERAN

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ANA GABRIELA TERAN

PORTFOLIO

2022

Hi I am Ana Gabriela Teran.

I am an Art Director, Designer, and Filmmaker exploring alternative approaches of many creative languages. I obtained a bachelors degree in Film Production from the University of Florida with a focus in Art History and a master's degree in Fashion Styling and Visual Merchandising from Domus Academy in Milan.

After my master's degree, in Milan I worked as a Copywriter and Junior Art Director within the creative team of April Studio working with luxury fashion clients like Prada, Moncler, Tod's, Zegna and Giuseppe Zanotti. At the same time, I also worked as an Art Director for Domus Academy's Fashion Graduate Italia fashion show and as the Creative Director of the event's exhibition for the high-fashion designer Erkan Çoruh. This led me to become a Lecturer on Filmmaking and Storytelling for the master program students in Fashion Design and Visual Brand Design clusters. I closed the year of 2019 published as an editor in the January 2020 issue of Marie Claire Italia, for a second time, on an article exploring the inclusivity and sustainable efforts of major fashion houses.

During the year 2020, I worked as a client advisor and stylist for the GANNI Miami Design District flagship store, and then relocated to New York to be a designer for multiple projects that lead me to become a designer for Superbolt Agency.

Now, I am also the Creative Director and Designer for my Brooklyn-based high-streetwear brand Gala Octuvre and continue to pursue works related to art direction and design.



EDUCATION

2018 - 2019
Masters in Fashion Styling & Visual Merchandising
Domus Academy, Milan, Italy
Cum Laude with Honors 110+/110

2014 - 2018
B.S. in Telecommunication & Film Production Minor in Art History
University of Florida, Gainesville, Florida
Cum Laude

EXPERIENCE

2021 - ongoing
Superbolt Agency
Designer

2019 - 2020
APRIL Studio
Art Director

2019 - 2020
Marie Claire Italia
Guest Editor

2019 - 2020
Domus Academy, N.A.B.A.
Storytelling & Filmmaking Lecturer
Art Director & Project Assistant

2019
DIESEL OTB Group
Visual Merchandiser Collaboration

2018 - 2019
REEBOK x C-Park
Sneaker Designer

CLIENTS

Malin + Goetz

Waldo

Prada

Canali

Tod's

Moncler

The Woolmark Company

Giuseppe Zanotti

Ermenegildo Zegna

Erkan Coruh

Duvetica

Diesel

Biffi Boutiques

Reebok



MALIN + GOETZ

[VIEWABLE HERE](#)

Designer
Art Director
Editor



(MALIN+GOETZ)
new york.

MALIN + GOETZ

[VIEWABLE HERE](#)

Designer
Art Director
Editor



apothecary classics.
made modern.

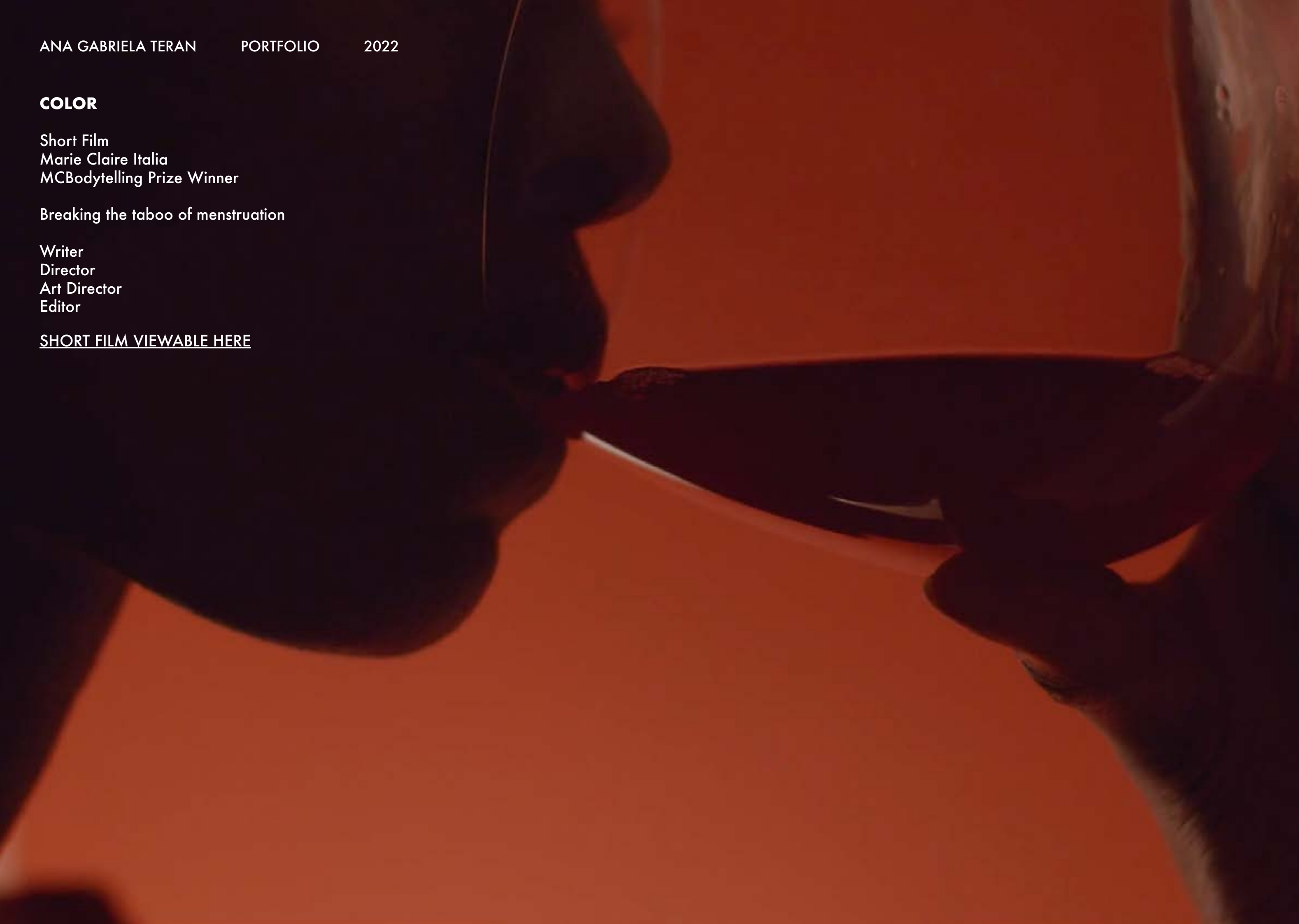
COLOR

Short Film
Marie Claire Italia
MCBodytelling Prize Winner

Breaking the taboo of menstruation

Writer
Director
Art Director
Editor

[SHORT FILM VIEWABLE HERE](#)

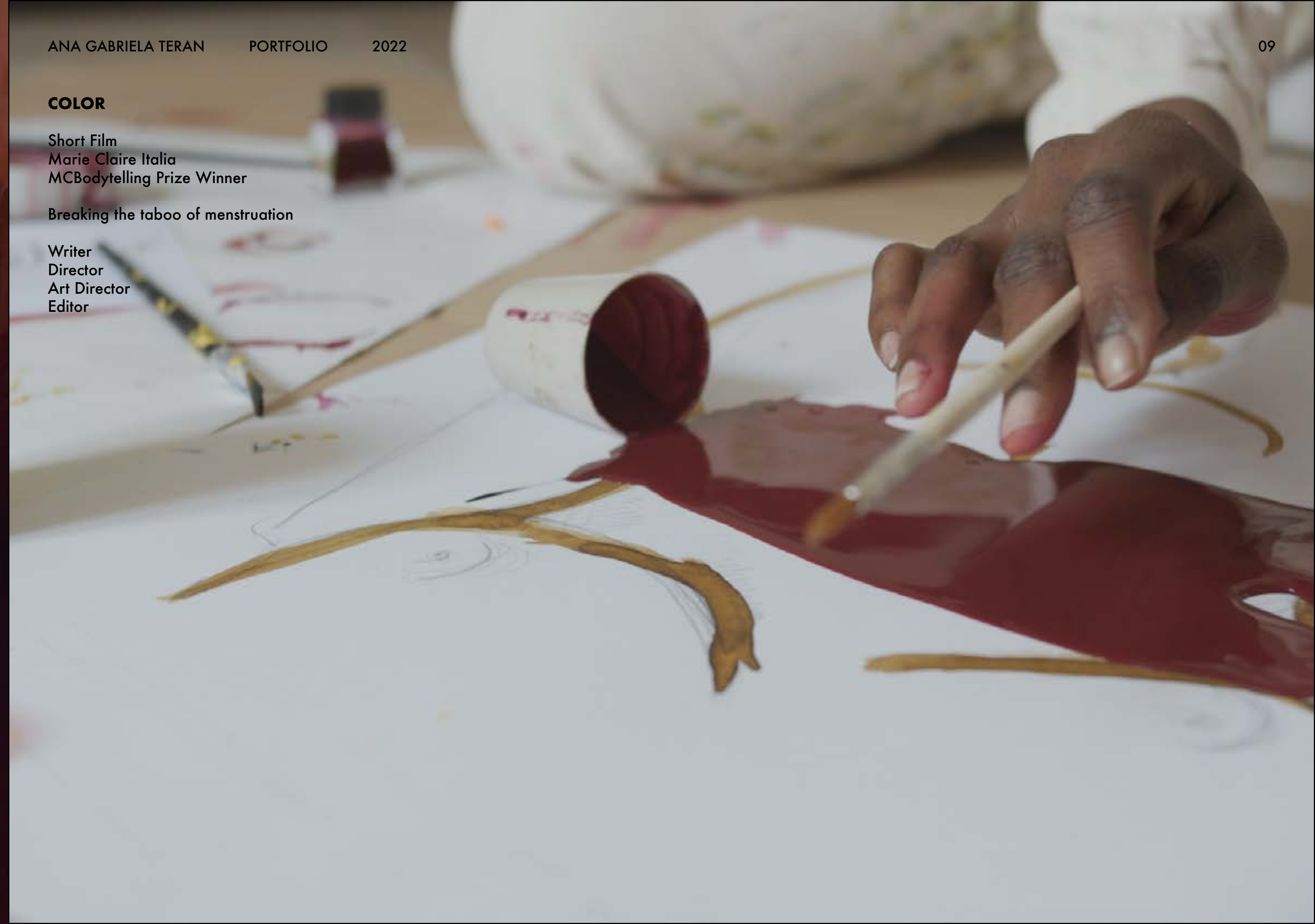


COLOR

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Marie Claire Italia
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Breaking the taboo of menstruation

Writer
Director
Art Director
Editor



PRADA QIXI

Campaign Fashion Film
Prada Qixi Collection
(Chinese Day of Love)

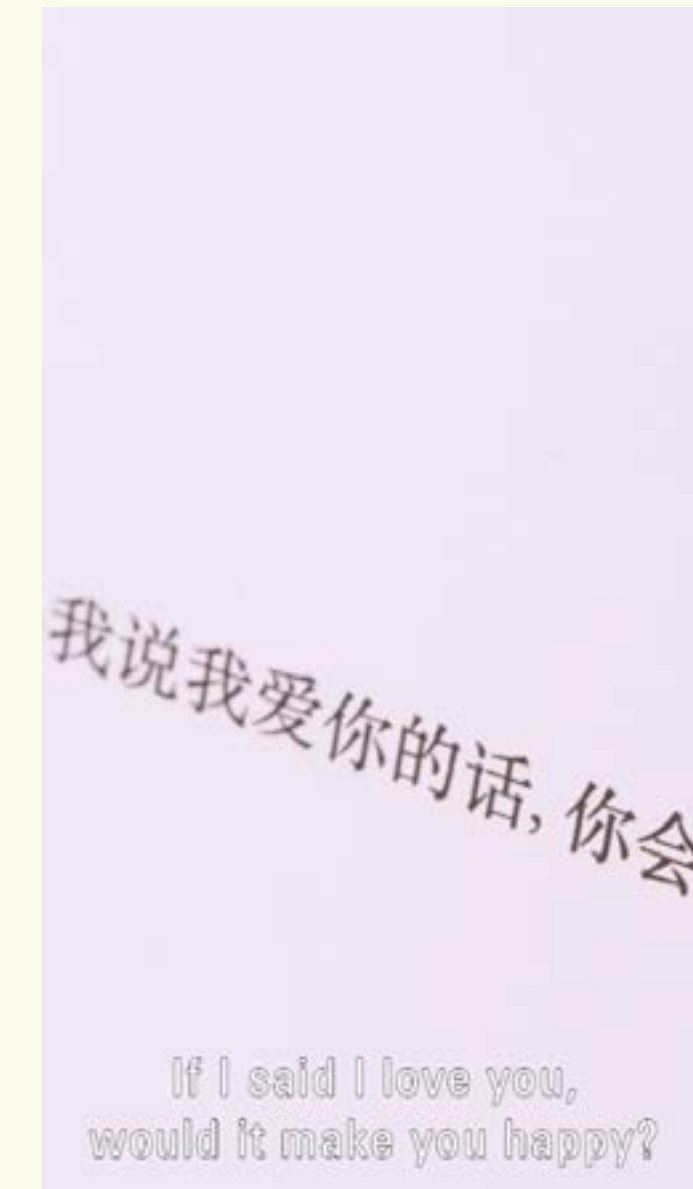
Copywriter
Art Director
Concept Designer



PRADA QIXI

Campaign Fashion Film
Prada Qixi Collection
(Chinese Day of Love)

[FULL VIDEOS HERE](#)

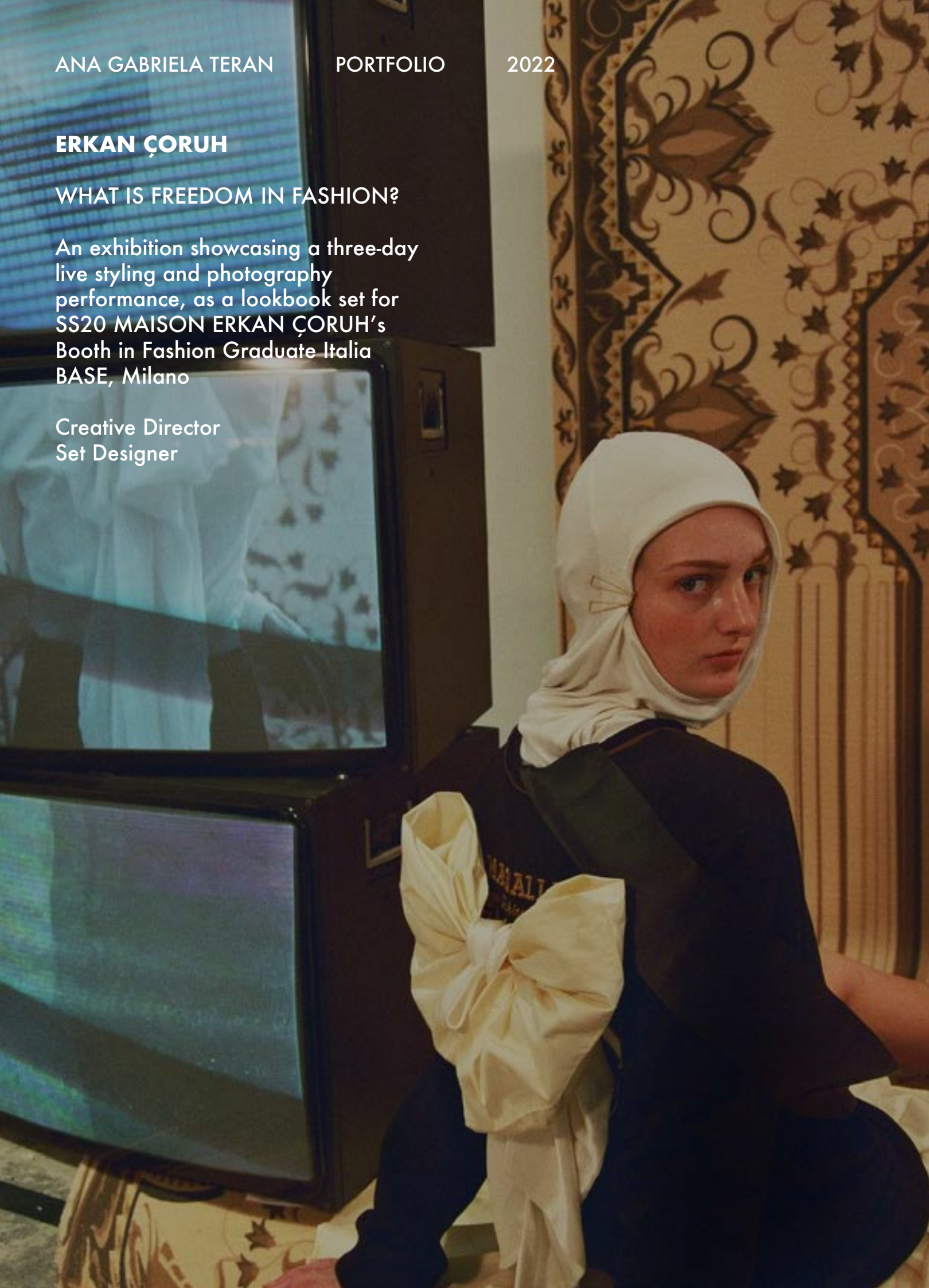


ERKAN ÇORUH

WHAT IS FREEDOM IN FASHION?

An exhibition showcasing a three-day live styling and photography performance, as a lookbook set for SS20 MAISON ERKAN ÇORUH's Booth in Fashion Graduate Italia BASE, Milano

Creative Director
Set Designer



ERKAN ÇORUH

WHAT IS FREEDOM IN FASHION?

Space entialed audience participation in building the space of the installation and the lookbooks conception. Video feedback loops of the previous days were implemented in TV sets in the booth as part of the performance.

Creative Director
Interaction/Experience Designer

[VIEW FULL VIDEOS HERE](#)

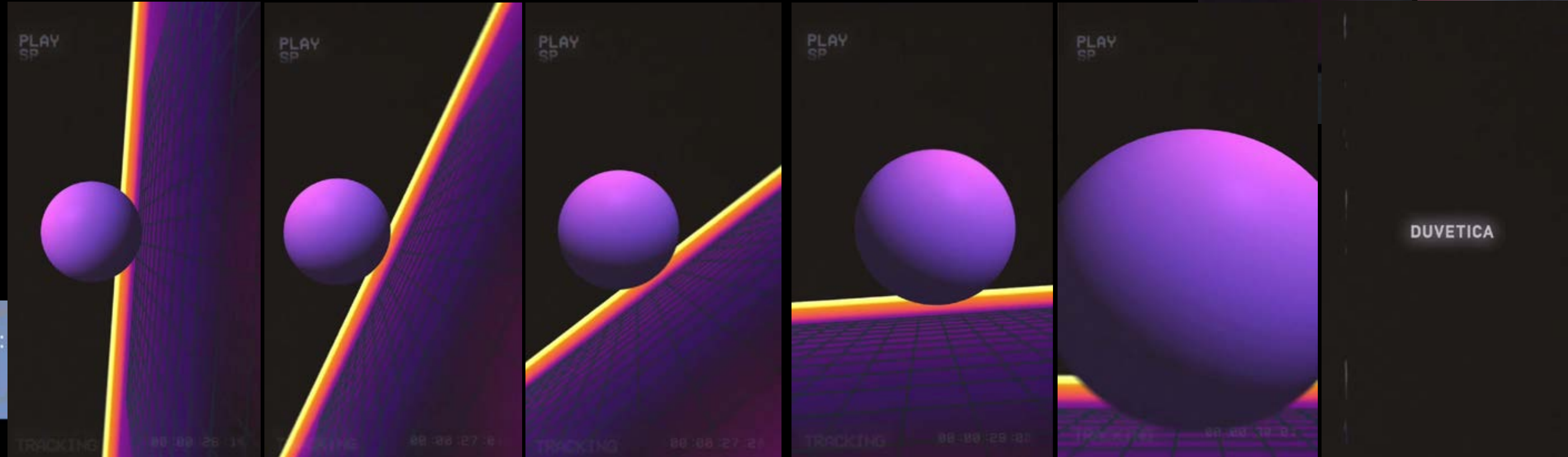
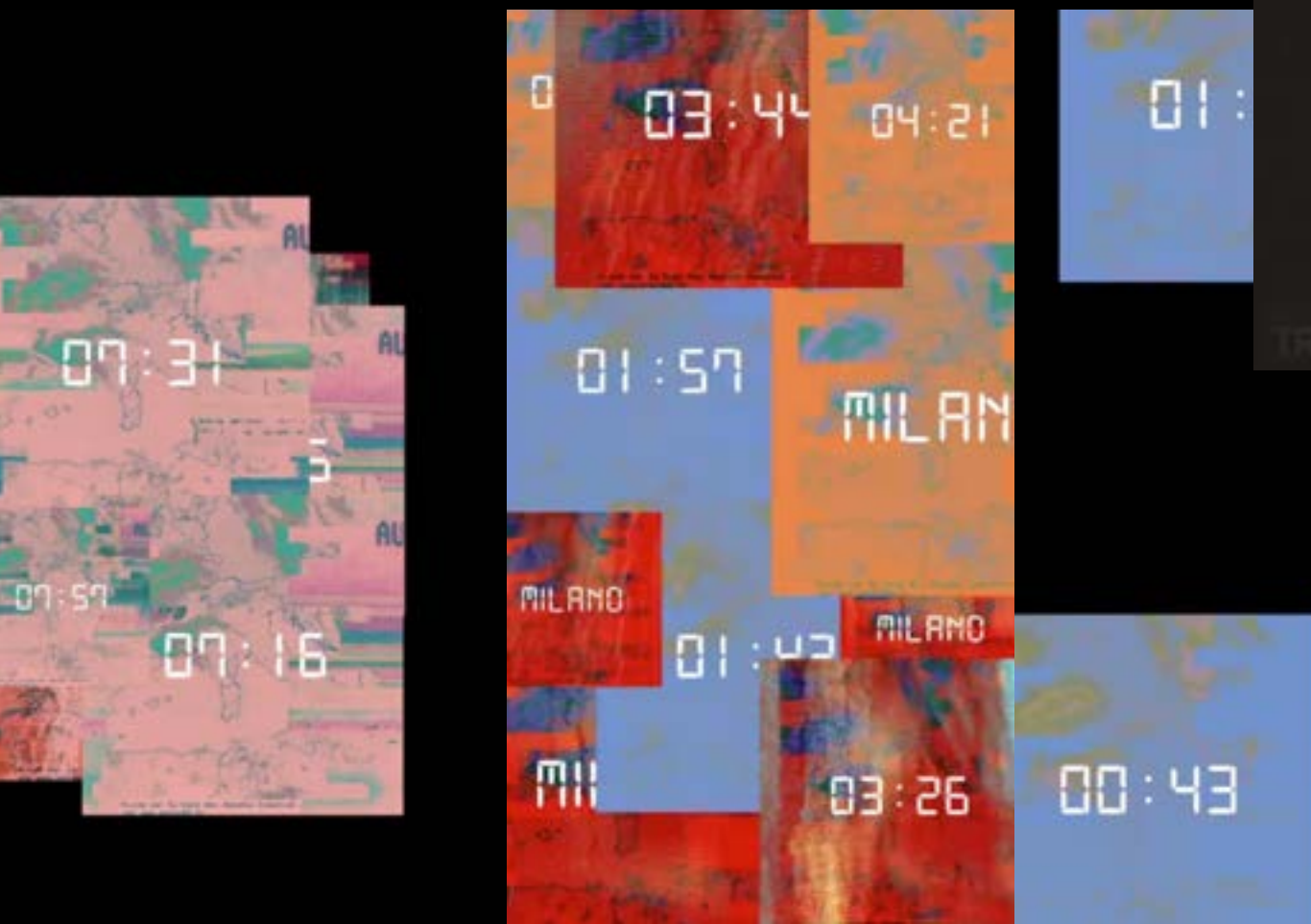


DUVETICA

MOTION GRAPHICS

For the launch of the rebranding for Duvetica, I generated animations using AfterEffects for their social media relaunch and announcement of the Milan Fashion Week debut event. Created motion graphics that were displayed in the event space.

Art Director
Animations/Video Editor



DUVETICA



DUVETICA

DUVETICA

MOTION GRAPHICS

Art Director
Animations/Video Editor

[ANIMATIONS LINKED HERE](#)

DIESEL

UP-CYCLING COLLECTION

Window display, and retail space experience designer for the upcycled denim collection launch.

Art Director
Visual Merchandiser
Concept Designer



BIFFI BOUTIQUES

THE PLEASURE OF WAITING

A fashion film campaign for the luxury concept store Biffi Boutiques for the SS19 featured brands, Coach, Marni, Calvin Klein, Marc Jacobs.

Director/Writer
Stylist/Set Designer
Editor



BIFFI BOUTIQUES
THE PLEASURE OF WAITING
Director/Writer
Stylist/Set Designer
Editor
[FULL VIDEO LINKED HERE](#)

GALA OCTUVRE

SS21 Collection + Lookbook

Creative Director
Designer
Art Director



**GALA
OCTUVRE**



GALA OCTUVRE

SS21 Collection + Lookbook

Creative Director
Designer
Art Director



GALA OCTUVRE

Designer
Creative Director

Collaborations: Grailed, Casalu,
The Break, Blaze Brooks

NEW ARRIVALS

SHOP THE LATEST
COLLECTIONS



CUBAN RELIEF BENEFIT

GALA OCTUVRE



CLÁSICO COLLECTION



GALA OCTUVRE

FW21 Preview Collection

Creative Director
Designer
Art Director
Photographer/Editor



CONTACT

CONTACT ME FOR MORE INFORMATION

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ANA GABRIELA TERAN

Art Director - Designer - Filmmaker